

**Jason Schmidt**  
323.251.9979  
jasonschiidt7373@gmail.com

## EXPERIENCE

- May 2011-  
Sept 2020 **FOX Network Group, 10201 W. Pico Blvd, Los Angeles, CA, 90064**  
Senior Art Director/Associative Creative Director: Key art for network shows which included billboards, bus wraps, online art, retouching, art breakdowns to numerous media buys, etc. Worked closely with agencies to oversee work and creative direction.
- Dec. 2005-  
May 2011 **FREELANCE, Los Angeles**  
Key art and packaging design, retouching. Clients include: New Wave Entertainment, Trailer Park, Famous Design, Kustom Creative, Hauser Advertising, Felina Lingerie, FS&H Advertising, Noble BBDS, BPG, Design Works, BLT, FOX, CMP, Warner Bros
- Jan. 2003-  
Dec. 2005 **HAUSER ADVERTISING, 3112 Pennsylvania Ave., Santa Monica, CA, 90404**  
Senior Art Director, full-time: Creating key art for theatrical one sheets. Additional design included brochure, website, identity, corporate, game packaging. Other responsibilities include: In-house hi-res retoucher, copy writer, photographer, technical administrator, pre-press
- Aug. 2002-  
Jan. 2003 **FREELANCE, Los Angeles**  
Key art and packaging design, retouching. Clients included: Creative Domain, Pulse Advertising, Hauser Advertising, Felina Lingerie, Famous Design, Noble BBDS, Fairman, Schmidt and Hurley Advertising
- Nov. 1998-  
Aug. 2002 **DEADLINE, 7060 Hollywood Blvd., Hollywood, CA, 90028**  
Graphic Design Agency  
Designer, full-time: Creating key art and designs for the theatrical and home video industry. Including One-sheets, Title design, VHS and DVD Covers, Brochures, DVD Menus and animation, Single Page Mailers, etc. Other responsibilities include: In-house hi-res retoucher, photographer, technical administrator, company trouble shooter, web maintenance, pre-press
- Aug. 1995-  
Sept. 1998 **COLOR IMAGE, 461 N. Milwaukee Ave., Chicago, IL, 60610**  
Graphics Studio and Full Service Bureau  
Retoucher/Production Artist/Designer, full-time:  
Extensive experience with high resolution image manipulation and retouching in RGB and CMYK, color correction, layout design, logo design and re-draw, file output, pre-press work and client relations  
  
Clients included: Marlboro, McDonalds, Sony, Reebok, Sears, Navistar, Coca-Cola, AT&T, Levi, G.E., Kohl's, Max Factor, Virginia Slims, Montgomery Wards, Rand McNally, Rare Air, Chicago Museum of Science and Industry, and Motorola

## EDUCATION

- 1991-1995 **ILLINOIS STATE UNIVERSITY**  
Bachelor of Science in Art and Photography. Major in Photography and a minor in Graphic Design. Awarded four year Art and Academic scholarship in university-wide contest. Color photos exhibited in University art gallery. Illinois State Lacrosse team four years.